





**A NEW PUBLICATION  
MARKETING SERVICE  
BROUGHT TO YOU BY  
CITIPOST**

The Publishing industry already know and work with Citipost on many aspects of their distribution. Be it fulfilment, bulk and single copy subscription delivery or taking advantage of our Down-Stream Access services, we have established a reputation for providing a range of first class, efficient and cost effective solutions for more than 25 years.

Reach is a new service from Citipost that will assist Publishers to grow their circulation and reach their targeted readership - wherever they may be.



## **OUR VENUES**

Reach will target your readers wherever they may be, at work, at their chosen leisure activity or simply wherever there is time to kill! Our modern and attractive display units are strategically positioned to attract those people that are potential new readers and those who are targeted by valuable advertisers. Copies can also be made available where stands or display units are not appropriate, perhaps for waiting and reception areas.

Your publications can be placed in prestigious City offices housing the finance, legal and marketing sectors, at airports, universities and within the leisure industry.

Reach will ensure your publications are put into good hands!




**TAILORED &  
BESPOKE  
PACKAGES**

Reach will work with you to ensure your valuable controlled-free allocation is placed in the most appropriate locations. In addition to our existing venues we are able to create a bespoke network for your publication, perhaps targeting a specialist market. This could include garden centres, beauty salons, sports clubs or car dealerships.

Reach has the facility to poly-bag copies with a subscription offer as part of a marketing campaign

You may already know who you want to reach and where, but if not we will work with you to create a solution.



Reach isn't an agent or a broker service. Reach offers a complete solution from advising on copy placement to carrying out the physical distribution. We do everything ourselves!

Reach is totally independent. Yes we are part of The Citipost organisation but we are not aligned to any Publisher or Distributor.

Reach is totally transparent. We recognise that Publishers rely on prompt and accurate feedback on their marketing and copy placement initiatives. As a trusted partner we will ensure that the right reporting process is put in place to achieve this.

Reach works closely with ABC to ensure our processes, networks and distribution methods are fully compliant with their requirements.

We will help you achieve a cost saving benefit. How? We do not apply a broker's margin to the process.

**WHY SHOULD  
YOU CHOOSE  
REACH?**



**THE NEXT  
STEPS**

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**LET'S SIT DOWN  
AND TALK?**

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**REACH**

your publication, in good hands

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